

Ensure a strong start for children up to age 5 with WIC.



WHAT IS WIC?

Women, Infants and Children (WIC) is a federally funded USDA nutrition program that is administered by the California Department of Public Health. Our team includes registered dietitians, degreed nutritionists, International Board Certified Lactation Consultants (IBCLC), certified lactation educators and other trained professionals.

Food Prescription

\$50 — \$100 in benefits per person, per month to purchase fruits, vegetables, whole grains, low-fat dairy or soy milk, tofu, and iron-rich foods.

We can help provide families with:

Nutrition Education
Interactive nutrition
education and
individual assessment
targeted to address the
needs of pregnant
women and young
children.

Breastfeeding Support

Education to help families make informed decisions about infant feeding and support to meet their breastfeeding goals.

Referral Services

Connections to important, necessary resources like health care, child care, housing, parenting, and more.

WHO QUALIFIES FOR WIC?*

Member(s) of low to moderate income families (living at or below 185% of the Federal Poverty Level, as outlined by the 2023-2024 income guidelines) in California who:

- Are pregnant
- •Have a child under age 5 (including foster children)
- •Are breastfeeding a baby under age 1
- •Had a baby in the last 6 months
- •Experienced a pregnancy loss/termination
- $\, \bullet \,$ Are fathers, grandparents or other legal guardians of children under the age of 5
- ·Are military families
- •Meet requirements regardless of immigration status
- Meet the above requirements and receive Medi-Cal, CalWORKs (TANF) and/ or Calfresh (Food Stamps/SNAP)

2023-2024 INCOME GUIDELINES

NUMBER OF PEOPLE IN FAMILY	GROSS MONTHLY INCOME
2	\$3,041
3	\$3,833
4	\$4,625
5	\$5,418
6	\$6,210

Pregnant women count as two people. WIC does not count Basic Allowance for Housing (BAH) for military families. Income guidelines are subject to change.

Please check www.wicworks.ca.gov for up-to-date information.

*Eligible families can begin receiving benefits from WIC immediately following enrollment on the program!

Get Results with WIC

In San Diego County, five agencies offer WIC services.

Below is the contact information and office locations for each agency.

Visit www.sdwic.com for updated hours and locations.



1-800-500-6411 www.sandiegowic.org

North County

Oceanside 1906 Oceanside Blvd. #TUV Oceanside, CA 92054

Southeast San Diego

Euclid Health Ctr. 292 Euclid Ave. Ste. 225 San Diego, CA 92114

Central San Diego

College Area 5821 University Ave. San Diego, CA 92115

East County

El Cajon 564 North 2nd St. El Cajon, CA 92021

Spring Valley 8810 Jamacha Blvd. #DEF Spring Valley, CA 91977

**From Center on Budget and Policy Priorities, WIC Works: Addressing the Nutrition and Health Needs of Low-Income Families for 40 Years, March 2017

More about WIC:





San Diego State University

Research Foundation

1-888-999-6897 www.sdsuwic.org

North County

Escondido 1131 East Washington Ave. Ste. K Escondido, CA 92025

Vista

1031 S. Santa Fe Ave. Ste. F&G Vista, CA 92083

Fallbrook

504 East Alvarado Ste. 108 & 109 Fallbrook. CA 92028

Central San Diego

Southeast

3598 National Ave. San Diego, CA 92113

Logan Heights

Family Health Center (Inside Adobe Building) 1809 National Ave. San Diego, CA 92113

North Park

3078 El Cajon Blvd. Ste. 100 San Diego, CA 92104

Clairemont

5222 Balboa Ave. #22 San Diego, CA 92117

Mira Mesa

10737 Camino Ruiz Ste. 135 San Diego, CA 92126

East County

El Cajon 301 N. Magnolia Ste. 101 El Cajon, CA 92020

Spring Valley

9621 Campo Rd. Ste. G Spring Valley, CA 91977

South County

Chula Vista Office 542 Broadway Ste. Q Chula Vista, CA 91910



1-619-260-3400 WICProgram@ scrippshealth.org

City Heights 4305 University Ave. Ste 130 San Diego, CA 92105

Linda Vista

6973 Linda Vista Rd. Bldg. C San Diego, CA 92111

Chula Vista

251 Palomar St. Ste. C Chula Vista, CA 91911

National City

2411 E. Plaza Blvd. National City, CA 91950



1-888-942-7942 www.syhealth.org/ nutrition-services

Alpine 1620 Alpine Blvd. Ste. 211 Alpine, CA 91901

Chula Vista 1655 Broadway Ste. 18 Chula Vista, CA 91911

National City

1420 East Plaza Blvd. Ste. B4 National City, CA 91950

Maternal & Child Health Center 4050 Beyer Blvd. 3rd Floor San Ysidro. CA 92173

Imperial Beach 886 Palm Ave. Imperial Beach, CA 91932



1-888-477-6333 www.truecare.org/ programs-resources/wic/

San Marcos 150 Valpreda Rd. Ste. 102 San Marcos, CA 92069

Encinitas

1130 2nd Ave. Encinitas, CA 92024

Oceanside/Mission Mesa 2210 Mesa Dr. Ste. 100 Oceanside, CA 92054

Escondido

649 W. Mission Ave. Ste. 7 Escondido, CA 92025

Ramona 220 Rotanzi St. Ramona, CA 92065

Valley Center 28246 Lilac Rd. Valley Center, CA 92082



omen who enter WIC in the

are more likely to begin and continue breastfeeding longer than women who enter in their third trimester **